

Photography Prep

My goal is to photograph your home with the highest quality that will wow buyers and attract offers. To ensure your photoshoot goes smoothly. I've put together this preparation checklist of things you should do prior to your scheduled shoot.

General Prep	Outside Prep
 □ Be shoot-ready: Cleaning and staging are best done before I arrive, preferably the day before your photoshoot. I may move small items (flowers, small pictures, etc.) to improve photo composition, but larger items need to be in place before I arrive, and staging accessories should be in place as well. □ Secure or remove pets: I love pets but we can't have them around for your photoshoot. It's also a good idea to hide pet food and water bowls as well. □ Use the garage for storage: Garages are not normally shot, so this is a great place to store items you'd like to hide. 	 Clear the cars: Make sure no cars are in the driveway. If possible, also move cars from the street in front of the home. We want as clear a view as possible of your property. Hide trash cans: Trash Cans can be placed on the side of the property or in the garage. Prep the yard: The yard should be mowed and cleared of any toys, tools, etc. Prep pool and spa: If you have a pool and/or spa, please have them clean with covers removed.
Inside Prep	Inside Prep
 Declutter kitchen: A few items on the counters are usually fine, but dishes, sponges, rags, etc. should be put away. It's best to remove all magnets, pictures, etc. from the refrigerator. Declutter bathrooms: Toothpaste, toothbrushes, razors, and other "personal" items should be hidden. Decorative unused soaps, candles, flowers, etc. are preferred. 	 Clear entryways: Remove all shoes, umbrellas, and similar items from entryways. Turn on lights: Before I arrive, please make sure all interior lights are turned on. If need-be, please replace all burned-out bulbs before the photoshoot.

☐ Prep bedrooms: All bedrooms should have their	Turn off ceiling fans: Before I
beds made and items put away.	arrive, please make sure all ceiling
☐ Hide trash cans: Trash Cans can be distracting so	fans are turned off so they are not
it's best to hide all of them in closets or the	spinning
garage. Hide portable fans: Ceiling fans are	
selling items but portable fans can give the wrong	
impression. It's best to hide all portable fans in	
closets or the garage.	
☐ Hide cords and remotes : Sometimes electrical	
cords can't be hidden, but you will have more	
appealing pictures if you can hide TV remotes,	
game consoles, and any noticeable cords.	

Thank You!